

AMP IT UP!



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Government and Wireless

This month's "**AMP IT UP**" from **Wireless Tower Solutions (WTS)** deals with the growing roles of Federal and State government as wireless technology expands. These huge changes require stricter community-friendly solutions, especially new local ordinances. As you'll see, WTS, with its AMP tool, can help. And as always, we welcome your questions and comments.

How'd We Get Here?

Since the wireless industry only dates from the late 1980s, regulation is relatively recent. It's paralleled technology development. The Telecommunications Act of 1996 was the first significant effort to smooth the path for the spread of wireless technology. Subsequent actions further restricted how local governments could permit new wireless installations.

By 2018, the Federal Communications Commission (FCC) had begun developing rules governing "small cells"—the new technology for 5G. Its

final order put new limits on local authorities' permitting process for antennas and related facilities—including the time they take and the fees they charge. Many states then incorporated these FCC rules into legislation. Result: the wireless industry accelerated its 5G rollout, and local jurisdictions faced heavier, costlier workloads.

To its credit, the wireless sector has largely played by whatever local rules exist. The issue faced by local government is its mandate to serve the well-being of its citizens and their community. Indeed,

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the small-cell technology blends well into the look and culture of a place. But its denser placement must be guided — and enforced — by thoughtful planning and ordinances.

Updating Local Ordinances

The truth is, local wireless ordinances written prior to 2018 are woefully inadequate and should be updated. WTS offers a solution!

Many specialized law and engineering firms, along with professional associations, offer model ordinances. But often, one size doesn't fit all. Each community has its own character and governing culture. WTS takes those important aspects into account when we help you create and implement a new wireless ordinance. Working with a noted firm that serves local government, we can tailor our model ordinances and resolutions to your citizens' specific needs. Big difference!



And the Financial Frosting!

There's no cost to you other than guidance and cooperation! We believe the wireless companies should bear the financial burden. Secondly, our **AMP** online tool not only streamlines

and manages the process, it tracks actual processing costs to help you justify higher fees where appropriate. Mayors and Councils will love the WTS Way!

Talk to Us

There's no substitute for personal discussion to find the right "fit" for your particular community. Call or email us and we'll schedule those talks!

Enjoy your summer!



In doubt? Questions? Call us.

Let's discuss! WTS can help you initiate, implement, or even manage the permitting process at no cost — it might even generate some revenue and fairly balance all the competing interests.

All you need to supply is local expertise, design/location preferences, and collaborative support.

